

## Link Building Project

An Email Marketing company was seeking to improve its rankings for a total of 48 Spanish keywords and 24 Portuguese keywords.

## What Did We Do?

To achieve the client's objectives, we devised a four-step plan:

- 1. **Analysis:** Reviewing the content that the client aimed to rank.
- 2. **Prospecting:** Researching websites related to the client's content with an audience that shared similar interests.
- 3. Content Creation: Create content to promote the client's brand and mission.
- 4. Publishing: Creating and publishing relevant content with a backlink to the client's website.





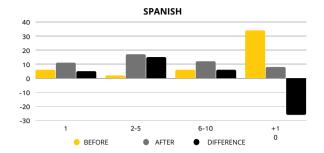




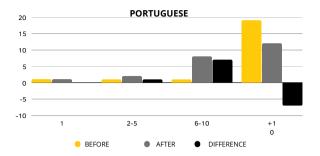
## What Were the Results?

Over the course of 4 months of work, combining the results of the target keywords, we **<u>improved</u>** <u>rankings for 62% of the target keywords</u>.

11% of the keywords reached the number 1 position36% of the keywords ranked between positions 2 and 538% of the keywords ranked between positions 6 and 10



Time	1	2 - 5	6 - 10	+10
BEFORE	6	2	6	34
AFTER	11	17	12	8
DIFFERENCE	5	15	6	-26



TIME	1	2 - 5	6 - 10	+10
BEFORE	1	1	1	19
AFTER	1	2	8	12
DIFFERENCE	0	1	7	-7

## **Contact Details**

Would you like to delve deeper into our work? Feel free to contact us at any time! We're more than happy to provide further information and answer any questions you may have.

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